



FOR IMMEDIATE RELEASE

Expanding A Game-Changing Athletic Legacy

Chico High's Head Varsity Coach announces dynamic focus for all sports programming.

Chico, CA – Serving as a beacon both on and off the field, Jason Alvistur announced this week he will be passing the playbook as he takes a well-deserved exit off the field to continue with a strategic and comprehensive support role.

Chico High School's Head Varsity Coach, Jason Alvistur, shared that the 2023-24 football season will be his last year as Head Coach. Alvistur has been masterfully navigating his coaching role while simultaneously serving as the Chico High School Athletic Director. Just as a quarterback leads his team down the field, Alvistur is pivoting his focus to supporting not just football but the entire Chico High School athletics program.

"After 15 years of being the Varsity Head Coach at Chico High, I have decided to retire to spend more time with family and amplify my role as Athletic Director," Alvistur shared. "I am so grateful for the opportunity to have been able to coach at my alma mater and leave a program that has been competing at a high level for league and section championships. My time here would not have been possible without the support of the Chico High Administration and staff, which I have greatly appreciated."



Committed to family on and off the field, Alvistur wants to assure everyone that he will remain an integral part of the Panther sports community.

"We are grateful for Jason Alvistur's unwavering dedication, leadership and time spent mentoring and shaping exceptional athletes within our football program. Once a panther, always a panther. Alvistur's proactive and collaborative focus as Athletic Director will continue to inspire and grow our competitive sports program," stated Chico High School's Principal Doug Williams.

Responding to the announcement, Chico High School will begin the hunt for a dynamic new head coach, adding a layer of anticipation to the upcoming season - a task undoubtedly promising to be full of qualified candidates for the 2024-25 season.

"I want to thank all of the outstanding coaches I have worked with who put in so much time and effort with the teams. I am especially grateful for all of the student-athletes who have participated in Chico High Football; all of their hard work and dedication to the program have made my tenure a positive and worthwhile experience," Alvistur shared. "Finally, being able to hold a position like this for so long would not be possible without the continued love and support from my family."

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